

## Our Vale – Our Future

### Vale of Glamorgan Well-being Plan 2018-2023

### Consultation and Engagement Feedback Log

This log gives an overview of the feedback received through the 12 week consultation and engagement period on the Vale of Glamorgan Public Services Board's draft Well-being Plan. This feedback has been received through formal consultation responses, through the Let's Talk Our Well-being Plan Survey and through engagement events across the 12 weeks.

Where possible, feedback received by the PSB has been taken into account and reflected in the final Well-being Plan.

In preparing both its assessment of local well-being and through the development of its Well-being Plan the Public Services Board has consulted fully with:

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#### Statutory Consultees

- The Commissioner;
- The Board's invited participants;
- Its other partner's
- Such persons who received but did not accept an invitation from the Public Services Board

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- The Local Authority's overview and scrutiny committee;
  - Relevant voluntary organisations;
  - Representatives of persons resident in the area;
  - Representatives of persons carrying on business in the area;
  - Trade unions representing workers in the area;

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- Such persons with an interest in the maintenance and enhancement of natural resources in the board's area;
  - Any other persons who in the opinion of the board are interested in the improvement of the area's economic, social, environmental and cultural well-being.

## Who we've spoken with:

Below is an indication of the range of organisations that had the opportunity to provide feedback and engage with the PSB on the draft Well-being Plan during the 12 week consultation and engagement period:

All Vale of Glamorgan County Councillors	National Museum Wales
All Vale of Glamorgan Town and Community Councils	National Probation Service
Arts Council of Wales	National Resources Wales
Barry Communities First	Newydd Housing Association
Barry Jobs Centre Plus	Older People's Commissioner for Wales
Cardiff and Vale Citizens Advice	Public Health Wales
Cardiff and Vale College	Royal Society for the Protection of Birds Cymru
Cardiff and Vale Credit Union	Safer Vale
Cardiff and Vale University Health Board	South Wales Fire and Rescue Service
Cardiff and Vale University Health Board Stakeholder Reference Group	South Wales Police
Cardiff and Vale Community Health Council	Sport Wales
Careers Wales	Unison
Children and Young Peoples Partnership Board	United Welsh Housing Association
Children's Commissioner for Wales	Vale of Glamorgan 50+ Executive Forum
Creative Rural Communities Network	Vale of Glamorgan Community Liaison Committee
Future Generations Commissioner	Vale of Glamorgan Council Corporate Performance and Resources Scrutiny Committee
Glamorgan Voluntary Services	Vale of Glamorgan Equalities Consultative Forum
Glamorgan Voluntary Services Network	Vale of Glamorgan Youth Forum
GMB	Wales and West Housing
Hafod Housing Association	Wales Biodiversity Partnership
Higher Education Funding Council For Wales	Welsh Ambulance Service
National Library for Wales	Welsh Government

## Where we've been:

To inform the development of the Well-being Plan the PSB has worked together to attend and host a wide-range of consultation and engagement activities across the Vale of Glamorgan. The below gives an overview of different activities undertaken across the Vale:

**Family Information Service Xmas Party**  
**Health and Social Care Network**  
**International Older People's Day**  
**Online Survey**  
**NRW Board Subgroup**  
**Llandough Hospital**  
**Community Liaison Committee**  
**Social Media #30daysofwellbeing**  
**Youth Forum**  
**Equalities Forum**  
**Stakeholder Workshops**  
**UHB Stakeholder Reference Group**  
**BIG Volunteering Fair**  
**Cardiff and Vale College**  
**Libraries**  
**Primary School Pupil Ambassador Event**  
**Three Supermarkets**  
**Council Scrutiny**  
**Communities First Halloween Party**  
**Diverse Cymru Well-being Event**  
**Jobs Fair**  
**Voluntary Sector Joint Liaison Committee**  
**Llansannor Community Spirit Event**  
**Pupil Well-being Event**  
**UHB Strategy and Engagement Committee**  
**Vale 50+ Strategy Forum**



## What you've told us:

Through the 12 week statutory consultation and engagement period on the draft Well-being Plan, the PSB has received a number of formal consultation responses from a variety of partners and organisations. The PSB has sought to reflect the detail of these responses in its finalised Well-being Plan.

The table below sets out the organisation that has submitted a formal response and the main points of responses:

Formal Response received from:	Main aspects of response:	How we have reflected feedback:
<p><b>Arts Council of Wales</b></p>	<ul style="list-style-type: none"> <li>The response outlined that the Arts Council of Wales feel that the objectives contained in Well-being Plans are matters for local citizens and partners to decide. However a useful and comprehensive resource was provided which highlights how the arts can help contribute towards the national well-being goals, outlines a range of case studies of projects using the arts to improve well-being and a list of partners in the local area which could assist with the delivery of the plan.</li> </ul>	<ul style="list-style-type: none"> <li>As we move forward towards implementing the plan, the case studies and ideas outlined in the document will be considered in relation to whether similar approaches could be used in the Vale to deliver some of the actions within the plan in innovative ways.</li> </ul>
<p><b>Barry Town Council</b></p>	<ul style="list-style-type: none"> <li>The draft Well-being Plan was welcomed and there were said to be many good points in the document; however, it was noted that there is a lack of specific targets within the plan, in particular on levels of poverty in Barry.</li> <li>It was felt that the plan would benefit from more structure and outcome based performance measurement.</li> </ul>	<ul style="list-style-type: none"> <li>The board has taken the approach to keep the Well-being Plan itself a high level strategic document. Further detail regarding implementation and monitoring arrangements including performance measures will be developed and included as part of supporting documents.</li> </ul>

<b>Hub Cymru Africa</b>	<ul style="list-style-type: none"> <li>• Feedback suggested that the PSB’s Well-being Assessment had not fully addressed the social impact that activities have on people in poverty across the globe and that although environmental issues such as climate change and resource depletion are crucial issues for people in developing countries, there are additional ways to work towards the globally responsible national well-being goal.</li> <li>• It was suggested that taking steps towards sustainable procurement could be a way to work towards the goal of a globally responsible Wales.</li> </ul>	<ul style="list-style-type: none"> <li>• Actions are included under objective four to reflect that PSB partners recognise that by exploring how our own estates and procurement methods can become more sustainable we will have an impact not only locally but minimise the Vale’s footprint on a national and global level.</li> </ul>
<b>Other Stakeholders</b>	<ul style="list-style-type: none"> <li>• Rather than formal consultation responses, a number of comments were made at the various events and activities we have undertaken including at our two stakeholder workshop sessions. This included suggested changes to some of the wording of the actions contained in the plan. The Strategy and Partnership team who support the work of the board have also met with a number of teams and individuals from different partner organisations to refine action wording.</li> </ul>	<ul style="list-style-type: none"> <li>• Actions have been refined throughout the process to reflect discussions had and the amended wording has been included in the revised version of the plan. The majority of amendments have been small refinements to wording as opposed to significant changes to the actions. Two new actions have been added relating to the work of the Food Vale partnership.</li> </ul>

<p><b>Oxfam Cymru</b></p>	<ul style="list-style-type: none"> <li>• The response highlighted that Oxfam Cymru’s focus is on a Wales that works for women and a globally responsible Wales. The response felt the plan contains insufficient detail on how the PSB will tackle income inequality that concentrates pay, opportunities for progression, and social value to roles predominantly carried out by men thereby limiting the ability of women to move out of poverty.</li> <li>• The response also highlighted that the Wales for Africa community/ health links should be acknowledged, International Learning Opportunities across the Vale of Glamorgan PSB, global learning and citizenship education within schools, action on climate change and resource management, procurement to ensure ethical employment through supply chains including purchasing of certified products all contribute to action on global responsibility and should be included in the plan.</li> </ul>	<ul style="list-style-type: none"> <li>• This response was sent via letter to the Leader of the Council as Chair of the PSB. It is felt that the broad objectives and actions in the plan will address a number of the points raised for example around responsible procurement, and regard will be had for these comments when implementing and delivering the plan.</li> <li>• The Equality Impact Assessment for the plan considers gender as one of the protected characteristics and shows that when implementing objectives and actions in the plan, the particular challenges and barriers faced by women will need to be addressed.</li> <li>• A response to the letter has been sent.</li> </ul>
<p><b>Royal Society for the Protection of Birds (RSPB)</b></p>	<ul style="list-style-type: none"> <li>• Although the focus on the environment as one of the PSB’s four well-being objective was welcomed, it was felt that this could be strengthened in order to meet international commitments to halt and reverse biodiversity decline.</li> <li>• It was suggested that when working towards</li> </ul>	<ul style="list-style-type: none"> <li>• The comments have been noted and will be fed into discussion around the implementation of the plan, particularly in relation to objective four.</li> </ul>

	<p>delivering the actions set out within the Well-being Plan that this is guided by the principles of Sustainable Management of Natural Resources.</p>	
<p><b>Stakeholder Workshops</b></p>	<ul style="list-style-type: none"> <li>• Around 60 stakeholders attended the workshops to discuss the objectives and the proposed steps to achieve them. Stakeholders were supportive of the objectives and steps outlined in the plan. They provided valuable insight in to who could contribute to their delivery, potential barriers and solutions, potential impact on people with protected characteristics, key milestones and any gaps in the plan.</li> </ul>	<ul style="list-style-type: none"> <li>• The discussions at the workshops have been used to refine a number of the actions in the plan, have informed the Equality Impact Assessment and will assist in the detailed discussions around delivery of the plan.</li> </ul>
<p><b>Wales Biodiversity Partnership</b></p>	<ul style="list-style-type: none"> <li>• This response commended the level of engagement carried out by the PSB and the ambition for the well-being objectives to serve as an integrated set. It was stated that it was encouraging to see the actions under the objectives integrate across the plan as a whole.</li> <li>• The focus on the environment, nature and the recognition of its importance alongside the challenge to improve the environment in certain areas of the Vale of Glamorgan was welcomed.</li> </ul>	<ul style="list-style-type: none"> <li>• No change needed and the partnership was thanked for the response.</li> </ul>
<p><b>Welsh Government</b></p>	<ul style="list-style-type: none"> <li>• This response noted that the Well-being Plan sets a clear ambition for the Vale in which each</li> </ul>	<ul style="list-style-type: none"> <li>• It is felt that by outlining the contribution each action makes towards the national goals the</li> </ul>

	<p>objective is set out clearly. It was felt that the narrative of the plan is well-written and comprehensive, and the vision for the area is distinct.</p> <ul style="list-style-type: none"> <li>• It was suggested however, that the Well-being Plan could be strengthened by a clearer explanation of how the actions outlined in the plan will maximise its contribution to the seven national well-being goals for Wales.</li> </ul>	<p>plan will become too long and difficult for the public to engage with, losing many of the aspects that were praised in the response. However the plan does set out how each objective will maximise our contribution to all of the Well-being Goals.</p> <ul style="list-style-type: none"> <li>• Changes have been made in the plan to strengthen links to the Area Plan, an appendix has been added to show how the statutory partners and Welsh Government's own well-being objectives will contribute to the PSB objectives and more information has been added to show how the plan has been developed and reflect the engagement activity undertaken.</li> <li>• In addition to the information that was included in the draft version of the plan to reflect on the Well-being Assessment findings in terms of our current position, more information has been added with regards to possible future trends, challenges and opportunities.</li> </ul>
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## Future Generations Commissioner for Wales

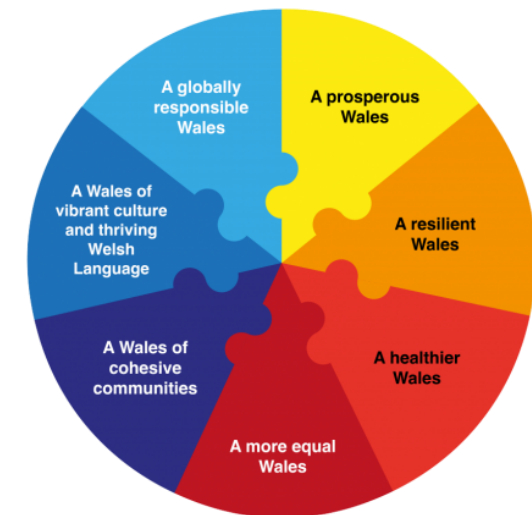
In addition to the 12 week statutory consultation and engagement period, to ensure that the well-being objectives set out in the Well-being Plan are in accordance with the sustainable development (SD) principle, the PSB were required to seek the advice of the Future Generations Commissioner on how to take steps to meet its objectives. The PSB worked with the Commissioner over a 14 week period to ensure that in the development of its draft Well-being Plan, it maximised its contribution to the seven national Well-being Goals for Wales, evidenced its work through the five ways of working as set out in the Act, and embedded the SD principle.

The 14 week advice period culminated in formal written advice to the PSB; this written advice took the form of ‘feed-forward’, rather than feedback, aiding the PSB to continue to develop its draft Well-being Plan. The Commissioner’s advice to the PSB focused on adapting current ways of working to adopt different approaches and to question whether current approaches to public service delivery are fit for the future. In doing this, the ‘feed-forward’ focused on the four well-being objectives in turn, proposed potential linkages to good practice and assessed the ability of the draft actions to enable the PSB to deliver its objectives.

Much of the advice set out in the Commissioner’s feed-forward applies to, and will guide the PSB in its implementation of the plan. Following publication the PSB will continue to use this advice to ensure that in delivering the plan, the PSB is embedding the Sustainable Development Principle and maximising delivery against the seven national well-being goals through the five ways of working.

The Future Generations Commissioner was also a statutory consultee on the draft Well-being Plan. Responding to the 12 week consultation period, the Commissioner’s formal response reiterated the role of the ‘feed-forward’ in aiding the PSB to develop its Well-being Plan, its objectives and the steps to deliver these.

The PSB has published the Commissioner’s advice alongside its Well-being Plan. The full letter of advice is available on the PSB’s Website.



## Let's Talk Our Well-being Plan Survey:

To ensure all those who wished to comment on the draft Well-being Plan were able to do so, an online and hard copy survey was hosted from October to late December. In total, 184 surveys were completed.

The Survey detailed the four Well-being Objectives identified by the PSB and the actions set out to work towards them. Respondents were asked to assess whether these were the correct priorities for the PSB to be focusing on. Overall, respondents were positive in their assessment of the Objectives and actions identified by the PSB in its Well-being Plan, with few (2) respondents disagreeing with any of the PSB's well-being objectives

### Do you agree that the following objectives should be the priorities for the PSB?

	Agree	Disagree
• To enable people to get involved in their local communities and shape local services	150 (98.2%)	2 (1.8%)
• To reduce poverty and tackle inequalities	148 (98.2%)	2 (1.8%)
• To give children the best start in life	149 (98.2%)	2 (1.8%)
• To protect, enhance and value our environment	150 (98.2%)	2 (1.8%)

As illustrated in the tables below, when asked to assess the actions set out against the four well-being objectives set out in the plan, the majority of respondents agreed with the actions. The two actions with which the largest proportion of respondents (9) disagreed with were to 'Work with a local community on a project to improve open spaces' (Table 2) and to 'Promote active sustainable travel opportunities e.g. cycling and public transport' (Table4).

In explaining their disagreement with the action to deliver a local community project respondents felt that "the focus of limited resources should instead be on getting people decent jobs, everything else flows from this". While in their response to the promotion of active and sustainable travel opportunities it was felt that "cycling needs to be made safer before we get people doing it".

Table 1

To Enable People to get involved, participate in their local communities and shape local services

Do you think these actions will help to improve life in the Vale?

	Agree	Disagree
• Develop a better understanding of the needs of local communities and work together to meet them	150 (99.1%)	1 (0.9%)
• Make it easier for people to have their day and influence local services	148 (98.6%)	2 (1.4%)
• Support and encourage people to get involved in their community	147 (97.3%)	3 (2.7%)
• Support and promote volunteering and the positive impacts this can have	143 (95.9%)	6 (4%)

Table 3

To give children the best start in life

Do you think these actions will help to improve life in the Vale?

	Agree	Disagree
• Improve our understanding of the effects that early childhood experiences have on well-being later in life	141 (95.9%)	6 (4.1%)
• Provide support and preventative services for adults to help keep children safe	148 (98.2%)	2 (1.8%)
• Provide support to develop parenting skills	148 (98%)	3 (2%)
• Join up our services to better protect and support young people	150 (100%)	0 (0%)

Table 2

To reduce poverty and tackle inequalities across the Vale

Do you think these actions will help to improve life in the Vale?

	Agree	Disagree
• Create new opportunities for work experiences, apprenticeships and skills development linked to future job opportunities	149 (99.1%)	1 (0.9%)
• Promote healthy behaviours e.g. exercise and eating healthy foods	141 (94.6%)	8 (6.4%)
• Work together to ensure that people can afford to heat their homes	146 (97.9%)	3 (2.1%)
• Work with a local community on a project to improve open spaces	138 (93.8%)	9 (6.2%)

Table 4

To protect, enhance and value our environment

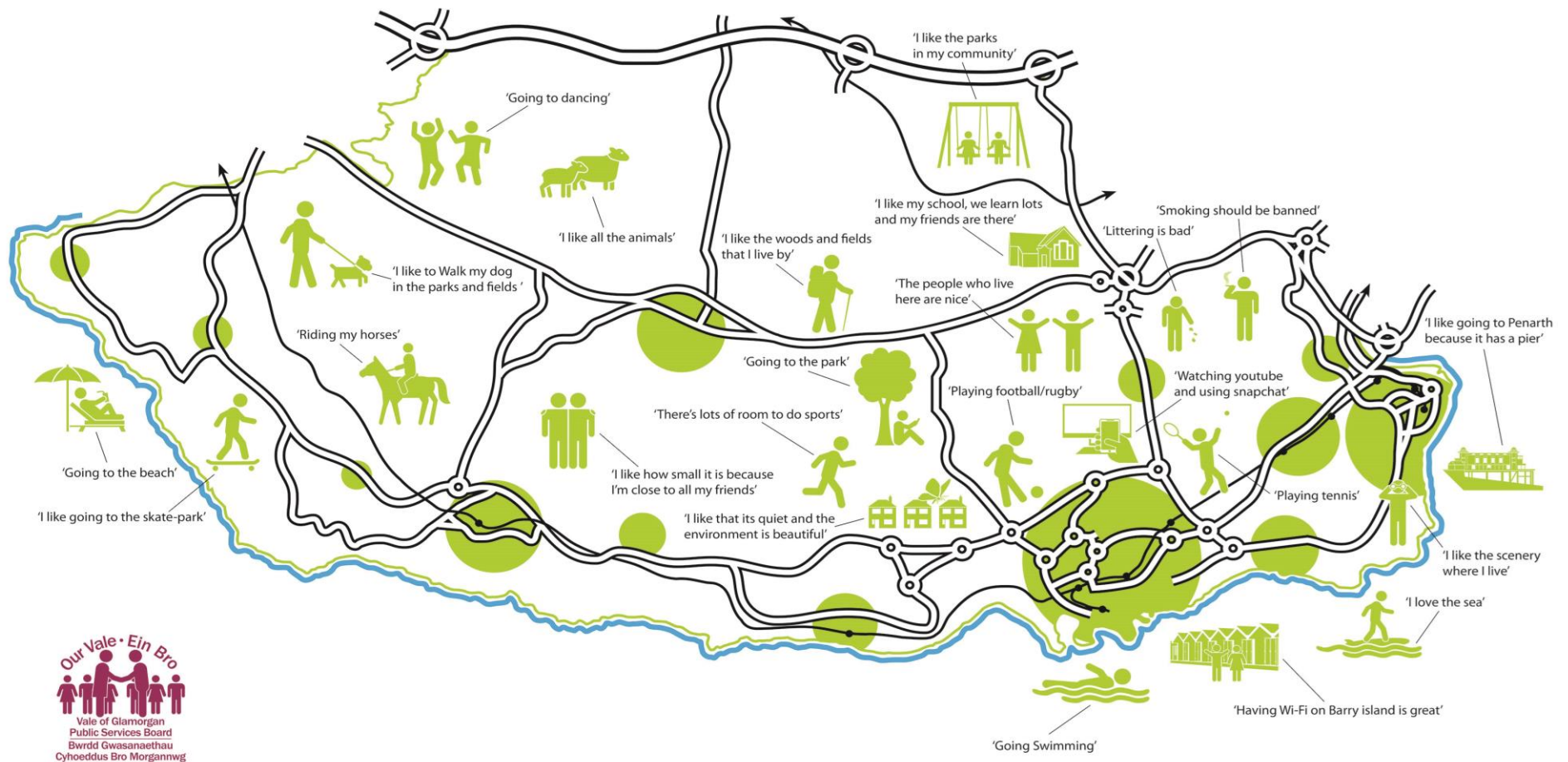
Do you think these actions will help to improve life in the Vale?

	Agree	Disagree
• Use our land and buildings in a more environmentally friendly way e.g. reducing our energy use	149 (98.6%)	2 (1.4%)
• Promote active and sustainable travel opportunities e.g. cycling and public transport	138 (93.8%)	9 (6.2%)
• Explore how we can support the local economy whilst protecting the local environment	145 (97.3%)	4 (2.7%)
• Consider how the land and buildings we own can be better used to benefit both communities and the environment	144 (96%)	6 (4%)

## Talking with our young people:

Throughout the consultation and engagement period the PSB has sought to engage with young people to understand what is important their lives and well-being in the Vale of Glamorgan.

The map below highlights some of the feedback received from nine, ten and eleven year olds at the Vale Pupil Voice event about what is important to them about living in the Vale:



We also worked with the Vale Youth Forum to understand their visions for the future Vale. Forum members highlighted a number of different priorities which we have sought to reflect within the Well-being Plan's visions for the Vale.

**“An inclusive, green, educated area with revenue generating skills and an environmentally vibrant society”**

**“Lots of playing areas for kids without any dangers”**

**“Friendly and caring neighbourhoods”**

**“Equal opportunities for all children in the Vale and an area that isn't affected by changes in the environment”**

**“To remain a diverse county, with people working hard, businesses working and young people being educated in good schools”**

**“Cleaner, safer and with less poverty”**

**“Children, adolescents and young adults get more involved with the community and have a better awareness of the work being done by groups and organisations”**

### **Continuing our conversations:**

The publication of the PSB's Well-being Plan does not mark the end of the conversations that have informed the development of the assessment and plan. In publishing the Well-being Plan the PSB has formed a strong foundation from which, in working towards its objectives and beginning to implement the actions set out in the plan it can continue to build upon the relationships and links established through consultation and engagement. Through continuing this dialogue with different groups and partners across the Vale we can continue to best reflect and promote the needs and well-being of the Vale of Glamorgan.