

PSB 6-month Progress Report

What is the PSB?

The Vale of Glamorgan Public Services Board (PSB) brings together senior leaders from public and third sector organisations to work in partnership for a better future.

What is the 6-month progress report?

The PSB set out its priorities in its Well-being Plan 2023-2028. This Report highlights the progress of the PSB over the past 6 months towards delivering the plan's Well-being Objectives:

- A more resilient and greener Vale
- A more active and healthier Vale
- A more equitable and connected Vale

And it's three priority workstreams:

- Responding to the climate and nature emergencies
- Working with people who live in our communities that experience higher levels of deprivation
- Becoming an age friendly Vale

PSB partners have provided an update on the work being taken forward against the PSB's key projects below. Click the link within each project to find out more.

Age Friendly Vale:

The Vale achieved World Health Organisation (WHO) Age Friendly Status in October 2023. The PSB's work to contribute to this status, include initiatives such as:

- 11 face-to-face sessions were held across different areas, including rural locations as part of the consultation on the Age Friendly Vale Action Plan.
- Over 25 partners were brought into the local community via the 50+ Forum's Have Your Say events resulting in members of the public being more aware of support and activities available in their local areas.
- Partners have been working together to promote Pension Credits, encouraging people of pensionable age to apply as this could potentially unlock the Winter Fuel Allowance and other benefits.



Tackling Inequalities in Deprived Communities:

The PSB's tackling inequalities initiatives focus on working with the three Barry communities in the 10% most deprived in Wales (WIMD 2019). Achievements include:

- Continuous engagement work with a range of partners and in a variety of community settings including Food Banks, Faith Groups, Door knocking in social housing, Community Centres, and Schools.
- Oakfield Beacon Community Hub helped to secure Shared Prosperity Funding, strengthening connections between partners and organisations across multiple sectors to enhance shared learning, local knowledge and connections.
- Work within Pencoedtre Cluster Learning Community leading to parent support groups for families with neurodiverse members.

Climate and Nature Emergency:

The PSB prioritizes tackling the climate and nature emergency with the goal of creating a "more resilient and greener" Vale through a number of cross-cutting projects and initiatives:

- Partners have co-developed a new Climate and Nature Charter, ensuring recognition of the importance of nature and biodiversity as well as the climate in PSB activities.
- Partners continue working on the use of space across their estates to make carbon and financial savings.
- The Asset Management and Climate Emergency Sub-Group have met to share learning on climate risk, the nature emergency, and the circular economy.



Healthy Travel Charter:

The [Vale of Glamorgan Healthy Travel Charter](#) promotes sustainable travel among staff at signatory organisations. Through the charter, partners have:

- Promoted National Walking Month, Bike Week, National Clean Air Day, Cycle to Work Day, Catch the Bus Month, and Healthy Travel Wales Day.
- Organised cycle maintenance (Dr Bike) sessions across the signatories, evaluated the Charters through Ripple Effects Mapping and TfW developed a communications toolkit.
- The C&V Healthy Travel Charter Group met in September 2024 and there were new signatories to the Charters in the region.



Amplifying Prevention – Bowel Screening/Child Immunisation:

Amplifying Prevention was launched to give focused attention to priority preventative activities to improve childhood immunization, physical activity/nutrition, and bowel screening. The project has:

- Supplied MMR catch-up vaccination in 8 schools in the Vale with 64 doses delivered to pupils.
- Offered the Immune Patrol Programme in schools for increased knowledge and decision-making skills, also a 'community ripple effect' with information going back to parents and the wider community.
- Carried out health protection work focused on preparedness for cases of high-consequence infectious disease.
- Partners worked with the Vale Housing team to promote smoking cessation to housing tenants.

Healthy Travel

Amplifying Prevention – Good Food and Movement (MMEW):

Amplifying Prevention advances preventative activities. Move More Eat Well (MMEW), now 'Good Food and Movement', aims to embed healthy lifestyle opportunities. The project:

- Partners collaborated to draft the Good Food and Movement strategy, shaped by 160+ stakeholders, and co-developed the Implementation Plan.
- Finalised systems maps for Healthy Environment, Healthy People and Healthy Settings.
- Shared Prosperity Funded project progressed with research to develop shared understanding of existing community assets in the Vale.
- Systems leadership training delivered in partnership with Miova – 60+ partners attended in-person workshops and 75+ participated in webinars.
- Progressed work to implement healthier advertising policies for food and drink on partner owned sites in the Vale.



Food Vale Partnership:

Food Vale's priority areas are a good meal for everyone; thriving local food businesses which are supported and valued; think global, eat local. Initiatives include:

- 303 people have accessed support through the new St Athan FoodShare Pantry in first 8 months. Over 6,678kg of food has been prevented from going to waste across the St Athan and Llantwit Foodshare Pantries
- More than 30 local businesses ran a total of 46 diverse events that showcased the best of local food and sustainability during the Vale Food Trail.
- A further £23,409 has been granted to schools across the Vale for food growing and cooking activities.

Value in the Vale (VIV):

A hub for volunteers, partners, and organisations, offering details on volunteering opportunities, enabling organisations to enlist volunteers, and empowering volunteers to exchange their time for rewards.

- Over 100 volunteer roles being rewarded through the Scheme, with 11 additional organisations providing volunteer opportunities.
- Continued work with resident volunteers of Crawshay Court, Vale Plus, Local PCSO and Ysgol Y Ddraig in developing the communal gardens.
- Work continues with the 50+ Forum and attendance at their events have led to further partnerships including an interview via Bro Radio.



The Safer Vale Partnership:

Safer Vale works to reduce crime and disorder, and fear of it, by developing preventative methods to safeguard local residents. Progress included:

- 47 properties in the Vale received Target Hardening, including door locks, lighting, CCTV and intruder alarms to enable victims of domestic abuse to remain in their own home.
- There were 1132 incidents of ASB reported.
- A CCTV Operational Group has been established, and due to Safer Streets funding, 2 CCTV cameras were installed in Anti-Social Behaviour (ASB) hotspots resulting in a reduction in ASB reports.



Progress Reports

[Age Friendly Vale](#)

[Amplifying Prevention – Good Food and Movement \(MMEW\)](#)

[Tackling Inequalities in Deprived Communities](#)

[Food Vale Partnership](#)

[Climate and Nature Emergency](#)

[Value in the Vale \(VIV\)](#)

[Healthy Travel Charter](#)

[Amplifying Prevention – Bowel Screening/Child Immunisation](#)

[The Safer Vale Partnership](#)

Evidence Base:

The PSB continues to monitor data and evidence to ensure it uses the latest insight to support its decision making. Reports:

- [Demographic Change](#)
- [Skills and the Economy](#)
- [Health and Communities](#)
- [Environment and Transport](#)

