

Vale of Glamorgan Public Services Board Meeting 3rd July 2024 @ 09:30-11:30 Minutes

In attendance:	In attendance:					
Name	Title	Organisation				
Cllr Lis Burnett (LB)	Leader	Vale of Glamorgan Council				
Tom Bowring (TB)	Director of Corporate Resources	Vale of Glamorgan Council				
Estelle Hitchon (EH)	Director of Partnerships and Engagement	Welsh Ambulance Service Trust				
Rob Thomas (RT)	Chief Executive	Vale of Glamorgan Council				
Cllr Shirley Hodges (SH)	Nominated Town and Community Council Representative	Barry Town Council				
Charles Janczewski (CJ)	UHB Chair	Cardiff and Vale UHB				
Suzanne Rankin (SR)	Chief Executive	Cardiff and Vale UHB				
Claire Beynon (CB)	Executive Director of Public Health	Cardiff and Vale UHB				
Estella Enos (EE)	Senior Operational Support Manager/ Deputy Head	Probation Service Wales				
Rachel Connor (RC)	Chief Executive Officer	Glamorgan Voluntary Services				
Danny Richards (DR)	Chief Superintendent	South Wales Police				
Karen Lamprey (KL)	Assistant Principal Curriculum	Cardiff and Vale College				
Andy Robinson (AR)	People & Places Team Leader	Natural Resources Wales				
Judith Cole (JC)	Deputy Director Local Government Finance and Workforce Partnerships Division	Welsh Government				
Mai Amerrah (MA)	Future Generations Coordinator	Transport for Wales				
Also in Attendance:						
Helen Moses (HM)	Operational Manager Strategy and Insight	Vale of Glamorgan Council				
Dafydd Sedgwick (DS)	Strategy and Partnership Intern	Vale of Glamorgan Council				
Fisher Lloyd (FL)	Corporate Policy and Insight Manager	Vale of Glamorgan Council				
Phil Chappell (PC)	Operational Manager, Regeneration	Vale of Glamorgan Council				
Iain McMillan IM)	Head of Resource Management and Safeguarding	Vale of Glamorgan Council				
Miki Miyata-Lee (MML)	Senior Officer – South Central Operations	Natural Resources Wales				

Apologies:		
David Letellier (DL)	Head of Operations South Wales Central	Natural Resources Wales
Mark Brace (MB)	Assistant Commissioner	South Wales Police and Crime Commissioner
Natalie Rees (NR)	Head of Sustainable Development and Climate Change	Transport for Wales
Sarah Tipping (SP)	Head of Strategic Partnerships and Engagement	Cardiff and Vale UHB

No.	Agenda Item	Action
1.	Welcome and Introductions – Rob Thomas, Chief Executive, Vale of Glamorgan Council	
	RT introduced and welcomed everyone to the meeting of the PSB.	
2.	Apologies for Absence – Andreas Pieris-Plumley, Policy Officer, Vale of Glamorgan Council	
	Please see full list of apologies above.	
3.	Appointment of the Chair and Vice Chair positions – Rob Thomas, Chief Executive, Vale of Glamorgan Council	
	RT asked if there are any nominations for the appointment of Chair.	
	CJ nominated LB.	
	SH seconded.	
	RT congratulated LB on becoming chair for another year.	
	RT asked if there are any nominations for the appointment of Vice Chair.	
	SH nominated MB.	
	LB seconded that.	
	RT noted there were no other nominations - MB will be Vice Chair for another year.	
4.	Minutes of the Public Services Board 9 th April 2024 – Chair of the Public Services Board	
	Minutes were agreed to be a true and accurate reflection.	
	HM upated that a number of colleagues across different PSB partners would be participating in the PHW Shaping Places for Well-being in Wales Programme.	

5.

Climate Change Risk Assessment (follow on from April) – Andy Robinson, People & Places Team Leader, Natural Resources Wales

AR noted that in the April meeting the proposal to carry out the Climate Change Risk Assessment was discussed. As requested by the PSB, the PSB AM&CC Sub-group were asked to consider the risk assessment and make a recommendation to take it forward. There were concerns over the availability of resources and expertise to carry out the assessment.

AR stated no feedback was given from sub-group members in the arranged meeting so the opportunity to respond by email was given and only one response was received which was from Cardiff and Vale Public Health Team within the UHB. The lack of response is a concern and means a recommendation cannot be made at this stage with regards to how or if to proceed. AR asked the PSB for additional time to consider options and to discuss with partners individually.

EH apologised for the lack of response from WAST and highlighted resourcing. WAST only has 1-2 people on this agenda and has multiple reporting responsibilities meaning the workload and various reporting mechanisms are overwhelming. The lack of engagement is not due to lack of will and it should be made as easy as possible for colleagues to get involved in the discussion and collaborate without too much bureaucracy.

CB confirmed the response from the public health team. Noted that most partners cover the Cardiff and the Vale area and so something could be done collaboratively to have one process across Cardiff and the Vale. CB suggested funding a project manager to progress the work and explained the team don't have the capacity to lead the work but would support around the health-related impacts of climate change and contribute. It's important to prioritise this risk assessment as climate change is important but also collaboration is required to avoid duplication.

HM explained the risk assessment was taken to the PSB AM&CC Subgroup to seek the opinions of partners on concerns, benefits and how to contribute. However, nobody contributed to the discussion in the meeting. The lack of engagement was concerning and raised questions over how partners would participate and use the end product – we don't want to embark on something that nobody will use. The response from the public health team was encouraging but partners being asked to participate in multiple assessments is concerning and the PSB may need to discuss further with Welsh Government to identify a solution.

LB noted there was no more feedback.

HM and AR will look at how to take this forward.

progress. The priorities for 2024-25 are:

- Priority 1 Safeguarding fundamentals to support strategic improvement, effective partnerships and workforce development through a focus on governance and core business, multi-agency training, data and insights, audit and evaluation and communications and engagement.
- Priority 2 Effective safeguarding reviews to ensure there are effective review processes and review learning is implemented across the partnership through developing review process and sharing and embedding learning.
- Priority 3 Responding to safeguarding themes by supporting the coordination of an effective multi-agency response through a focus on Child Sexual Abuse, Domestic Abuse and Capacity and Consent.

LB noted it's good to see such an integrated presentation on exact issues, how they will be addressed and the way forward. Safeguarding is something all partners must cover, and it is critical to have robust arrangements.

SR asked what enablers are required to ensure the plan priorities can be delivered, particularly information and sharing and data and insight.

IM recognised they could do with greater resources but are helped with the expertise of partners using Power BI and data dashboards.

SR noted they're happy to support the work being undertaken.

LB echoed the need to share data across all partners which will strengthen collaborative activities.

IM was thanked for the presentation and attending the meeting.

7. Barry Partnership – Phil Chappell, Operational Manager Regeneration, Vale of Glamorgan Council

PC stated the Barry Partnership is the long-term town programme to target areas that were left behind by European funding. The UK government announced £1.1billion to 55 UK towns. There is a £2million annual endowment fund for Barry which has flexibility for the partnership. This is 75% Capital and 25% revenue. The partnership must plan out an initial 3-year programme on how to use and allocate the first £6 million. There are three themes:

- 1. Safety and Security The UK government sets out things like additional policing. Partners can stray from this but must put forward evidence for decisions.
- 2. High street, heritage, regeneration Includes buying and renovating, young people activities, creating parks and green spaces, heritage sites, cleaning the streets.
- Transport and connectivity making people safe and able to move around Barry (difficult due to topography). Includes subsidising bus routes, creating green links, encourage walking and cycling.

PC stated the UK Government was specific about how to set up the partnership. For example, it must have an MP and a police representative but currently has 8 people for a focused partnership and will be supported by sub-groups. There are some gaps and may be grown to 14. The partnership wants to focus on areas in need for example Eastern Barry. Its aims focus on empowering people, jobs, safety and shopping. The Council has a secretary role to provide support. A meeting in June agreed aims/objectives and a July meeting will agree board interventions. Capacity building is needed to collaborate on different initiatives in Barry.

SR noted anything that supports health and well-being by utilising outside space and biodiversity is important. The population must be encouraged to get out and about, enjoy the environment, and improve their health and well-being. Keen to build on the opportunity presented by Barry community hospital.

CB stated that creating parks/open spaces is important as every 1% increase in green space leads to a 2% decrease in childhood obesity. So blue/green spaces are important for everyone's mental and physical health.

SH noted the health and well-being of Barry is at the centre of the partnership. Barry is blessed with green spaces and Barry Island. Looking to work with traders and local people around heritage and local culture to improve the high street.

EH asked if there is a plan for Barry's USP to set it apart from other Vale towns.

LB noted the document 'Barry Story' and stated there are interesting documents to be circulated relevant to the issues of this funding.

TB noted the focus on Eastern Barry is important, as well as the green and blue space. TB asked for a conversation around the PSB's priority of tackling the deprivation within the 3 LSOAs in North-East Barry categorised as within Wales's 10% most deprived by WIMD-19. Mapping has been done to visualise the inequity and this could be a good way link the PSB with the Barry Partnership to address that deprivation.

LB highlighted a focus on how a young person in Barrys life may be different in 10-years due to the partnership's work. Police and Let's Talk data show interesting information to help us understand what life is like for people. Sometimes we start halfway up the ladder on issues and we need to share data for a complete understanding of what's happening in our communities.

DR noted that a firm foundation of intelligence sharing was damaged by austerity but a partnership with SWP and improvements in intelligence and analytics has helped spot deprivation and crime. There are opportunities in policing not seen before to make life better for people.

LB noted the opportunity for us to identify difficult issues and asked HM for a conversation on the forward work programme.

Joint Engagement Approach – Helen Moses, Operational Manager Corporate

Strategy and Insight, Vale of Glamorgan Council

8.

HM noted she would speak on behalf of ST who was unable to attend but who is leading on the work. A paper building on sharing intelligence to help reach people and communities has been shared. This is a proposal to bring together a group with representatives from across PSB partners in Cardiff and the Vale to share engagement activity to develop better practice and sharing of insights. This would help avoid duplication and improve ways of working. HM asked if the board is supportive of the proposal. Colleagues would have to attend future meetings and be involved in the work of the engagement group.

CB stated she is supportive of this approach and engagement must be shifted towards co-production. Keen to engage on public health priorities (vaccination, obesity and smoking).

SH stated we must ensure the Vale's voice isn't drowned out by Cardiff.

HM noted that the way forward would be scoped from this work by using learning on best practice to utilise different experience on how to

develop things locally to reach communities. The adaption of different methodologies would ensure work is bespoke and focused locally as well as regionally. This could enhance the quality of practice.

LB stated collaboration is needed where there are benefits to working locally. Noted Capital region works together but also separately in certain areas due to distinct needs and demographics. Asked if partners were happy to agree with recommendations.

Partners agreed.

ST

9. Draft PSB Annual Report 2023/24 – Helen Moses Operational Manager Corporate Strategy and Insight, Vale of Glamorgan Council, Andreas Pieris-Plumley, Policy Officer, Vale of Glamorgan Council

HM introduced the report that APP had pulled together focusing on the 3 priority areas and building on the work from the last plan. The PSB must publish this Annual Report and it needs approval by the Board for publication.

APP noted this is the first Annual Report of the new Well-being Plan and is slightly different to the previous year. The report starts with a brief foreword, a content summary and an introduction showing the 19-steps and the relationship with Town and Community Councils. Section 2 details the progress updates. The work to make the Vale Age Friendly is detailed first, and then the work to tackle inequalities within deprived communities, and then the work to address the Climate and Nature Emergency. The report shows all the good work being done by PSB partners.

APP described how the Healthy Travel Charter seeks to promote active and sustainable travel in the Vale. The Amplifying Prevention Programme includes the Move More Eat Well (MMEW) Strategy to encourage healthy food choices and try and prevent health conditions early with lots of work and projects with schools, advertising, engagement etc. The Food Vale Partnership has undertaken research and engagement like the Vale Food Trail and development of a new 6-year Food Strategy. The Safer Vale partnership looks to reduce crime and disorder. Value in the Vale (VIV) is a project that is funded by the Early Years and Prevention Fund and is encouraging and supporting people to volunteer. Crawshaw Court is a housing scheme in Llantwit Major, and volunteering activities undertaken led by the PCSO support the well-being of local residents, cutting across all the well-being objectives. The PSB evidence base focuses on improving our insights and is constantly developing. The final

reflections/looking ahead section summaries the work and a forward direction.

HM noted that the examples reflect the contributions of different partners and the collective addressing of the 19 steps of the Well-being Plan through an integrated approach across partners and projects.

LB noted the report will be circulated as it included so many pieces of work and suggested that to assist with communicating the progress being made that it is summarised in smaller sections.

CB was pleased the report reflects the work of Amplifying Prevention which will shift in focus next year from screening to smoking due to its bigger impact on health.

LB stated the report once approved will be considered by the Council's Corporate Performance and Resources Scrutiny Committee. LB asked for the report to be shared widely by all partners and used/referenced in reports.

Partners approved the report.

Draft PSB Annual Report 23/24

Vale of Glamorgan Council draft Well-being Objectives – Tom Bowring, Director of Corporate Resources, Vale of Glamorgan Council

TB advised the Council are in the final year of the current 5-year Corporate Plan and are beginning to work on the objectives for a new plan for 2025-30. The Council are looking to do something different and have changed the approach to ways of working as an organisation, focusing on what the Council wants to be by 2030. TB highlighted the Llantwit Major food project and community focused schools as examples of new ways of working and the demographic change in our communities over the last decade, the continuation of poverty, and an ageing population as challenges that need to be addressed through the new five-year plan.

TB advised that the Let's Talk Survey results would inform the Council's objectives as well as the reshaping programme. He highlighted some of the work undertaken by the Council to develop the new Plan including, the work with the Future Generations Commissioners Office about what 2100 should look like and discussions with cabinet to identify the key themes of the plan and what should be the focus for the next 5-years. This is likely to include a big focus on local community, working alongside people, transport, safety and investing in the area in a green way to support local businesses. A key message is that strong communities are when people and places come together. TB introduced the five draft Well-being Objectives.

TB noted the demand on our services means we must work towards proportionality for example focusing on giving people a good start in life and supporting/protecting those who are most vulnerable. The Council provides over 1000 services, and they will not all be detailed in the new Corporate Plan. There is likely to be a focus on tackling homelessness,

10.

13.	Any Other Business	All
	HM advised that the Move More Eat Well and the Safer Vale annual reports due to be considered in September would provide more detail on these activities than is included in the PSB Annual Report. In the last meeting the Board considered the Let's Talk Survey and further progress on this work will be provided at a future meeting. A report on the County of Sanctuary status will be brought to the PSB in the Autumn. Partners were requested to contact Helen with any other key items they want included in future PSB meetings.	All
2.	LB noted PSB members can sign their organisations up to this. Forward Work Programme 2024 – Helen Moses, Operational Manager Corporate Strategy and Insight, Vale of Glamorgan Council	
11.	Hapus National Conversation on Mental Wellbeing – Claire Beynon, Director of Public Health, Cardiff and Vale UHB CB stated mental well-being has declined since the pre-pandemic era and people in more deprived areas have worse mental well-being. There is a gap between understanding mental well-being is important and actually taking action on it. Public Health Wales (PHW) are intending to lead a national conversation to encourage people to talk more about it on the 8 th of July. The aim is to increase knowledge on mental well-being and its link to moving more and physical activity. CB stated the prioritisation of time to tackle mental well-being must be implemented alongside work with community groups. PHW are recruiting supporters and a link for those who want to be an official supporter is available. Keen to build a coalition of supporters of mental well-being.	All
1	LB stated the need be clear on what we are trying to achieve for the people of the Vale.	
	CB supported the way it was framed. Suggested adding early years (before school). CB will ensure a member of her team attends the event on the 18 th of July. Also suggested it's good to share performance measures on things like obesity as these must be done in partnership with schools, leisure, food colleagues etc.	
	LB stated it's the right time to be brave and speak clearly about our ambitions and be clear on the things we do and work in partnership on.	
	TB emphasised that it's important to recognise we aren't 100% in control of all the issues but they're the things we want to influence and achieve in partnership, and the plan will have measures to improve openness and accountability. In terms of next steps, there will be engagement over the summer with the public and other stakeholders building on the engagement undertaken with council staff. TB encouraged people to come to the stakeholder event on the 18 th of July.	
	safety, access to good quality food and the enabling activity behind the scenes. Within the plan will be the key outcomes for people.	

	TB took the opportunity to thank PSB colleagues who had contributed to recent scrutiny committees. Stated that elected members were impressed by the breadth of the work. TB noted that reports on Climate Change, Poverty, Food Vale, and Age Friendly will be going to scrutiny in addition to the Annual Report. These provide elected members with an understanding of how we work in partnership. Noted that partners are welcome to attend, although scrutiny is after 6 o'clock (outside work hours). LB requested that the Council's Communications team look at specific	
	agenda items of interest and communicate them by posting links on social media to raise awareness and promote conversations with the general public.	тв
14.	Date of next meeting – 18th September 2024	